



**Aficio™**

THE AFFORDABLE NETWORK  
PRINTER WITH OUTSTANDING  
PERFORMANCE

P7535n



## Fast, cost-effective laser printing that meets the needs of demanding workgroups

The Rex-Rotary P7535n A3 laser printer is ideal for businesses seeking high value black and white performance for their busy offices. Superbly engineered for speed and cost-effectiveness, it rapidly delivers crisp, high quality output at a very competitive cost per page.

The P7535n's advanced design combines fast, cost-efficient printing with reliability and ease of use. Its user-friendly features and versatile paper handling options ensure easy maintenance and longer uninterrupted print runs that will improve everyone's productivity.

Network ready, with multiple connectivity options, the P7535n will integrate seamlessly into all major networks, including the latest mobile and wireless environments, ensuring affordable, high speed, reliable printing for all.



*Rex-Rotary's unique approach, links people with knowledge and expertise, combining our wide experience of innovative, document related Products and Software Solutions with our world class Business and Professional Services to deliver the best Total Document Solutions for your business.*

Paper saving double-sided printing



Superb quality printing on a wide range of paper types, transparencies and envelopes



Extensive connectivity options allow seamless integration into virtually any network environment



### Powerful, highly competitive network printing

For businesses wanting to give their demanding workgroups the big advantage of fast and affordable A3 network printing, the Rex-Rotary P7535n offers outstanding quality and value. Designed to deliver an impressively low cost per page which significantly reduces its Total Cost of Ownership, the P7535n is an extremely competitive choice in its class.

### Fast, professional looking printing of a wide range of business documents

The P7535n prints perfectly in both A4 and A3 allowing users to quickly and easily produce professional looking general office documents, A3 spreadsheets and newsletters. It also offers the flexibility of fast, paper saving double-sided printing. Delivering high-quality 1,200dpi documents at a rapid 35 black and white pages per minute, the P7535n meets everyone's need for powerful, reliable network printing.

### Improves workgroup productivity and efficiency

With many user-friendly features including versatile paper handling and an easy-to-change cartridge, the P7535n is purpose-built for ease of use and efficiency. Network traffic can be minimized by printing PDF files directly to the printer. The 500-sheet paper capacity can be expanded to 1,600 sheets, giving your workgroups the benefit of longer uninterrupted print runs and improved productivity. It also prints superbly on a wide variety of paper types, thicknesses and sizes, as well as handling a range of transparencies and

envelopes, giving users an excellent choice of printing media and formats.

### User-friendly software simplifies document administration and printing

The P7535n includes Web SmartDeviceMonitor software which gives Network Administrators central control of your connected document devices through a web-browser interface. It allows you to manage these devices remotely from any desktop, including automatic configuration to your specifications and group and user profiling. Furthermore, Web SmartDeviceMonitor constantly monitors your document devices to provide proactive communication of their status. By quickly emailing alerts to users, devices are on-line in no time, maximizing productivity. In addition, the DeskTopBinder software allows you to easily manage, view and reproduce documents stored on your network.

### Comprehensive network connectivity

With a pre-installed network interface card and USB2.0 and IEEE1394 as optional, this fast, affordable workgroup printer supports all major networks and industry standard printer languages ensuring seamless installation into your document environment. Advanced connectivity options, including Wireless LAN (IEEE802.11b) and Bluetooth ensure easy connections for organizations using the latest mobile technologies.

### Outstanding Software and Services

Complementing the P7535n, Rex-Rotary offers a superb range of Software Solutions and Services, which are designed to add value and ensure that our devices continue to operate seamlessly and reliably. Covering all aspects of your business, including document management, network control, consultancy, training and unrivalled support, these innovative products and services offer a tailor made solution to improve productivity, workflow efficiency and cost control throughout your organization.

**Aficio™**

*The Rex-Rotary P7535n bears the Aficio Symbol – your sign of digital technology, innovation and customer support in action.*

