

# Control, allocate and recover all your public access printing costs

*Accurate tracking and management of document output in public access environments*

- How much is uncontrolled public access printing costing your organization?
- Are you capturing all anonymous user activity in your open access environments?
- Can you differentiate between recognized and anonymous users and charge accordingly?

Walk up access to network printing facilities presents special challenges to IT administrators of public access environments everywhere. From educational, library and archiving environments to high street 'pay per print' centres, there is a need to allocate and recover output costs to a mix of both known registered users and unknown users. This can be a significant financial strain for organizations whose purpose is to provide ready access to information and printing, but whose users are anonymous. So how can you efficiently manage and balance the needs of users; ensuring secure access for permanent staff and appropriate charging for public access users?

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TOTAL DOCUMENT SOLUTIONS

# Optimizing your output resources for controlled and secure public access

Public access organizations today are under pressure to fluently fulfil the needs of a complex mix of both registered staff and anonymous users. The provision of vast quantities of hard copy output to occasional users, from both archived and on-line resources, is clearly a huge challenge in itself. But providing this temporary access to printing resources cannot be allowed to compromise the quality and integrity of output services for the wide range of permanent teaching and business professionals, upon whom the success of the enterprise depends. What you need is the ability to recognize, identify and control, anonymous as well as recognized users, so that they can be tracked, managed and charged for their printed output accordingly. Only then will you be able to reduce waste and optimize document output resources in the context of realistic user and budgetary predictions.

Complex user environments present unique financial and strategic issues for open access environments. It enables managers to operate dual pricing structures enabling appropriate profit margins to be built into external charges, whilst internal costings can easily be allocated to departments at agreed levels. Equitrac Express provides exactly the management and reporting tools you need to efficiently monitor, manage and recover document output costs. It creates a secure environment within which only the allocated users can release their documents, using flexible payment methods including stored value smart or magnetic strip cards, local print accounts or even on-line campus-wide card systems. Equitrac Express is the simple to use solution that delivers total transparency, high security and easy recovery of document output costs in public access environments.

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## *Complete recovery of user printing costs in open access environments*

### **Equitrac Express**

An advanced public access document accounting solution. Equitrac Express brings together the following powerful tools for the optimization of all printing resources and the recovery of all users' output costs.

## *View print costs and release documents for printing*

### **Print Release Server**

This enhanced Release Server interface ensures that users can quickly and easily view and print their queued documents.

## *Total visibility and control of your networked document output*

### **Equitrac Office**

An advanced network document accounting solution enabling the monitoring, management and measurement of network document output.

## *Remote counting, output security and access control*

### **ACM / PageCounter access / PCC option**

Aficio® Counter Manager (ACM) is a seamless interface that tracks and counts the output activity on your hardware. PageCounter keypad devices control walk-up printing access by requiring user passwords/PIN numbers to release confidential documents. The Print and Copy Control (PCC) option is integrated into our products to control coded release of documents at the control panel.

## *Your partner in a knowledge driven world*

Corporations and enterprises worldwide trust our consultative approach to provide them with market leading Total Document Solutions. Our unique understanding of Printer Cost and Security Management together with our wide experience of tailored products, software and Business and Professional Services, makes us your ideal partner in the analysis, execution and achievement of your organization's goals, now and into the future.

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